



1/10/2022  
Joe Wilson Productions L.L.C.  
NWA Fitness & Health Association Founder  
NWANC Promoter

Dear \_\_\_\_\_,

My name is Joe Wilson, I am an Arkansas native, a Bentonville High School math teacher and club sponsor for the Body Improvement Club, and the promoter of Arkansas' first drug-free natural competition for figure, bikini, both male and female physique and bodybuilding competitors called the Northwest Arkansas Natural Championships. In conjunction with this natural competition, I have the blessed opportunity to partner with community leaders to found the NWA Fitness and Health Association. I know you can receive a lot of positive exposure to the 1000's that visit our site each month and potentially make a lot of revenue for your business if you become a part of one, if not all, of these programs.

The Northwest Arkansas Natural Championships (NWANC) is a regional pro-qualifying competition/event that brings spectators and competitors from all over the Mid-West region of the US. This event will take place on **June 4<sup>th</sup>, 2022 at the Metroplex Event Center in Rogers, AR** and will be the fifteenth year the show has taken place. I am looking forward to having your business to be involved with the show's continued success and growth along with creating the exposure of your services to the 100's of competitors and spectators that come to the event. We are growing each year and will be expecting 60+ competitors and over 600 spectators at this next competition.

The North American Natural Bodybuilding Federation (NANBF), a non-profit organization, is our sanctioning body which strongly supports drug free bodybuilding throughout the United States. There are over 3500 competitors registered in the NANBF that receive our monthly newsletters. To be eligible to compete, each athlete must be drug free for at least seven years. Testing is done by subjective urinalysis and 100% polygraph. Our events allow the natural athlete to be confident they are competing against their drug free peers.

Our objective in putting these natural shows together is not only to provide the events for these natural athletes, but also to educate our citizens about the dangers of drug use and abuse. This includes school age children, where the drug problem continues to grow. I teach at Bentonville High School and sponsor the Body Improvement Club. I realize that a drug problem does exist in the school system and all over the nation. I want to show this upcoming generation that a good, healthy physique can be reached through proper nutrition and exercise without the use of harmful drugs or banned substances. I want to create a haven for the natural competitor, and I am happy to have been able to do so for over 15 years.

In the last fourteen years, the show has grown tremendously in new competitor entries and tickets sold. In the 2021 show, we had 39 drug free competitors... this also brought a crowd of over 450 to the Metroplex. This shows that Arkansas and the surrounding states are recognizing the effort toward creating a positive atmosphere with drug free athletes. With the partnership with the NANBF and the NWA Fitness and Health Association, there is no doubt that this show will increase in size of attendees and great exposure of our local and regional supporters.

It is through the continued support of the sponsors that this event is possible and we (the NANBF and NWAFA) are able to reach our objectives. I sincerely hope you will be able to aid in our efforts in providing a top-notch show for those athletes who do not believe in "short cuts" to success.

Please look on the next page for the sponsorship packages list to see which could benefit you the most. The relatively inexpensive, one-time monetary sponsor prices can also include merchandise and products of your business. For exclusivity, the \$1,500 must have a check of minimum 66% of the sponsor package for the NWANC (\$1000), but may also include product within sponsorship.

Sponsorship of this event will express your support of the growth of natural bodybuilding and allow you to:

1. **Place your name in most, if not all, health clubs, fitness centers, and supplement stores in the southern central and mid-western regions of the United States**
2. **Showcase your products & services to hundreds of people in attendance through show display**
3. **Place your name before the eyes, ears, and in the hands of thousands of readers, social media viewers, and spectators through the show website, newspaper/radio advertisements, banner and competition programs.**

**Packages available**

Sponsor ID	Amount of contribution	Offer of participation for NWANC	Required date of contribution
A	\$100	Coupons/flyers in all competitor bags (sponsor provided)	5/21/2022
B	\$150 - Bronze	Everything listed above and either: banner on stage <b>OR</b> logo with website in contest program (1/4 page)	5/21/2022
C	\$250 - Silver	Everything listed above and logo on show T-shirt; may hand out a division award	5/14/2022
D	\$300 Silver	Everything listed above and one 8' booth with 1/2 page in contest program	5/14/2022
E	\$500 Gold	Everything listed above and 1 full page in contest program. Includes 2 gen admission and 2 VIP tickets. Sponsor will have logo on poster, included on the social media post ads, and a link on contest website: <a href="http://www.nwarkansasnatural.com">www.nwarkansasnatural.com</a> . May hand out class award of choice. May also speak at posing/prep seminar on March 20th in Bentonville.	2/5/2022
F	\$1,500 Platinum/Presenting	All of the above and exclusivity of store or product line. Two full pages in contest program. Four pre-judging tickets, Four VIP tickets. Major Award given in your sponsorship name. Hand out major awards on stage. Picture with Overall Winners. Link NWA Fitness & Health Association site ( <a href="http://nwafitnessandhealth.com">nwafitnessandhealth.com</a> ) and NANBF organization website ( <a href="http://nanbf.net">nanbf.net</a> ).	2/5/2022

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Company Name

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Contact Name

Daytime Phone

Evening Phone

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Address

City

State

Zip

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Email

Signature

Please check box below:

Package A:  Package B:  Package C:  Package D:  Package E:  Package F:

You may choose a combination package with the NWANC and the NWA Fitness & Health Association... just let me know.

I have included my contact information below if you have any questions. Once again, I appreciate your support for drug-free natural lifestyle choices and your positive influence in our community.

Thank you and God Bless,

Joe Wilson

1<sup>st</sup> place IPE Pro International 2019, IPE Masters Pro World Champion 2019, and 2010 Bodybuilding Mr. Arkansas (1<sup>st</sup> to win it drug free)

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