



11/22/2018  
Joe Wilson Productions L.L.C.  
NWA Fitness & Health Association Founder  
NWANC Promoter

Dear prospected sponsor,

My name is Joe Wilson, I am an Arkansas native, a Bentonville High School math teacher, and the promoter of Arkansas' first drug-free natural competition for figure, bikini, both male and female physique and bodybuilding competitors. In conjunction with this natural competition, I have the blessed opportunity to partner with community leaders to help set up the NWA Fitness and Health Association. I know you can receive a lot of positive exposure to the 1000's that visit our site each month and potentially make a lot of revenue for your business if you become a part of one, if not all, of these programs.

The Northwest Arkansas Natural Championships (NWANC) is a regional pro-qualifying competition/event that brings spectators and competitors from all over the Mid-West region of the US. This event will take place on **June 15<sup>th</sup>, 2019 at the Arend Arts Center Auditorium in Bentonville** and will be the thirteenth year the show has taken place. I am looking forward to having your business to be involved with the show's continued success and growth along with creating the exposure of your services to the competition and spectators that come to the event. We are growing each year and will be expecting 60+ competitors and over 500 spectators at this next competition. As a professional competitive bodybuilder myself, I appreciate a place where I know someone who shares a deep appreciation toward health and/or fitness the way that you do.

The show will be sanctioned by the North American Natural Bodybuilding Federation (NANBF), a non-profit organization, which strongly supports drug free bodybuilding throughout the United States. There are over 3500 competitors registered in the NANBF – we send out monthly newsletters to each one of them. To be eligible to compete, each athlete must be drug free for at least seven years. Testing is done by subjective urinalysis and 100% polygraph. Our events allow the natural athlete to be confident they are competing against their drug free peers. You have potential to be a part of their organization as well.

Our objective in putting these natural shows together is not only to provide the events for these natural athletes, but also to educate our citizens about the dangers of drug use and abuse. This includes school age children, where the drug problem continues to grow. I teach at Bentonville High School and sponsor the Body Improvement Club. I realize that a drug problem does exist in the school system and all over the nation. I want to show this upcoming generation that a good, healthy physique can be reached through proper nutrition and exercise without the use of harmful drugs or banned substances. I want to create a haven for the natural competitor, for the banned-substance free student, and I am happy to have been able to do so for a good time now.

In the last twelve years, the show has grown tremendously in new competitor entries and tickets sold. This last year we had 38 drug free competitors that competed... this also brought a crowd of over 400 to the Arend Arts Center (at BHS). This shows that Arkansas and the surrounding states are recognizing the effort toward creating a positive atmosphere with drug free athletes. With the partnership with the NANBF and the NWA Fitness and Health Association, there is no doubt that this show will increase in size of attendees and great exposure of our local and regional supporters.

It is through the continued support of the sponsors that this event is possible and we (the NANBF and NWAFA) are able to reach our objectives. I sincerely hope you will be able to aid in our efforts in providing a top notch show for those athletes who do not believe in "short cuts" to success. Please review this proposal and join us in supporting these competitions.

Please look on the next page for the sponsorship packages list to see which could benefit you the most. The relatively inexpensive, one-time monetary sponsor prices can also include merchandise and products of your business. For exclusivity, the \$1,500 must have a check of minimum 66% of the sponsor package for the NWANC (\$1000), but may also include product within sponsorship.

Sponsorship of this event will express your support of the growth of natural bodybuilding and allow you to:

1. **Place your name in most, if not all, health clubs, fitness centers, and supplement stores in the southern central and mid-western regions of the United States**
2. **Showcase your products & services to hundreds of people in attendance through show display**
3. **Place your name before the eyes, ears, and in the hands of thousands of readers, social media viewers, and spectators through the show website, newspaper and radio advertisements, banner and competition programs.**

**Packages available**

Sponsor ID	Amount of contribution	Offer of participation for NWANC	Required date of contribution
A	\$100	Coupons/flyers on lobby table and in all competitor bags (sponsor provided)	6/8/2019
B	\$150 - Bronze	Everything listed above and either: banner on stage <b>OR</b> logo with website in contest program (1/4 page)	6/8/2019
C	\$250 - Silver	Everything listed above and logo on show T-shirt; may hand out a division award	6/2/2019
D	\$300 Silver	Everything listed above and one 8' booth with 1/2 page in contest program	6/2/2019
E	\$500 Gold	Everything listed above and 1 full page in contest program. Includes 2 prejudging and 2 VIP tickets. Sponsor will have logo on poster, included on the newspaper ads, and a link on contest website: <a href="http://www.nwarkansasnatural.com">www.nwarkansasnatural.com</a> . May also speak at posing/prep seminar on March 14th	2/4/2019
F	\$1,500 Platinum/Presenting	All of the above and exclusivity of store or product line. Two full pages in contest program. Four prejudging tickets, Four VIP tickets. Major Award given in your sponsorship name. Hand out major awards on stage. Picture with Overall Winners. Link on NANBF National website ( <a href="http://nanbf.org">nanbf.org</a> ) and NWA Fitness & Health Association site ( <a href="http://nwafitnessandhealth.com">nwafitnessandhealth.com</a> ).	2/4/2019

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Company Name

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Contact Name

Daytime Phone

Evening Phone

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Address

City

State

Zip

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Email

Signature

Please check box below:

Package A:  Package B:  Package C:  Package D:  Package E:  Package F:

You may choose a combination package with the NWANC and the NWA Fitness & Health Association... just let me know.

I have included my contact information below if you have any questions. Once again, I appreciate your support for drug-free natural lifestyle choices and your positive influence in our community.

Thank you and God Bless,

Joe Wilson, Mr. Northwest Arkansas 2004, Arkansas 1<sup>st</sup> natural Pro bodybuilder, and 2010 Mr. Arkansas (1<sup>st</sup> to win it drug free)

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